



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: NC JUDICIAL COALITION
PROD: NC JUDICIAL COALITION
TITLE: 247079

INVOICE NUMBER:	61-200061817	BROADCAST MONTH:	OCTOBER
ORDER NUMBER:	403350	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE:	E: 1022		
ESTIMATE#:	1022		
SCHEDULE DATES:	10/24/2012 - 11/01/2012	AGY#/ADV#:	11360/26889
BILLING CYCLE:	MONTHLY	DATE:	10/28/2012

SCHEDULE				ACTUAL BROADCAST									ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
1	10/24 - 10/28	05:00A-05:30A	700	3	10/24	WE	05:10A	:30		NCSC001BANJO2	700			
					10/25	TH	05:09A	:30		NCSC001BANJO2	700			
					10/26	FR	05:24A	:30		NCSC001BANJO2	700			
3	10/24 - 10/28	07:00A-09:00A	850	3	10/24	WE	07:55A	:30		NCSC001BANJO2	850			
					10/25	TH	08:54A	:30		NCSC001BANJO2	850			
					10/26	FR	07:55A	:30		NCSC001BANJO2	850			
5	10/24 - 10/28	05:30A-06:00A	850	3	10/24	WE	05:55A	:30		NCSC001BANJO2	850			
					10/25	TH	05:56A	:30		NCSC001BANJO2	850			
					10/26	FR	05:43A	:30		NCSC001BANJO2	850			
7	10/24 - 10/28	05:30P-06:00P	2,000	3	10/24	WE	05:53P	:30		NCSC001BANJO2	2,000			
					10/25	TH	05:56P	:30		NCSC001BANJO2	2,000			
					10/26	FR	05:45P	:30		NCSC001BANJO2	2,000			
9	10/24 - 10/28	09:00A-10:00A	500	3	10/24	WE	09:26A	:30		NCSC001BANJO2	500			
					10/25	TH	09:57A	:30		NCSC001BANJO2	500			
					10/26	FR	09:59A	:30		NCSC001BANJO2	500			
11	10/24 - 10/28	07:00P-07:30P	3,200	3	10/24	WE	06:59P	:30		NCSC001BANJO2	3,200			
					10/25	TH	07:13P	:30		NCSC001BANJO2	3,200			
					10/26	FR	07:12P	:30		NCSC001BANJO2	3,200			
13	10/24 - 10/28	07:30P-08:00P	1,500	1	10/27	SA	--:--	:30		NCSC001BANJO2	0	PREEMPT - SPORTS PGM RAN LATE	-1,500	

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LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
17	10/24 - 10/28	10:00P-11:00P	1,700	1	10/26	FR	10:38P	:30		NCSC001BANJO2	1,700			
	COMMENT: 20/20													
18	10/24 - 10/28	08:00P-11:30P	2,500	1	10/27	SA	08:05P	:30		NCSC001BANJO2	2,500			
19	10/24 - 10/28	10:00P-11:00P	3,500	1	10/24	WE	10:42P	:30		NCSC001BANJO2	3,500			
	COMMENT: NASHVILLE													
20	10/24 - 10/28	08:00P-09:00P	3,000	1	10/25	TH	08:20P	:30		NCSC001BANJO2	3,000			
	COMMENT: LAST RESORT													
21	10/24 - 10/28	08:00P-09:00P	4,200	1	10/28	SU	08:20P	:30		NCSC001BANJO2	4,200			
	COMMENT: ONCE UPON													
22	10/24 - 10/28	09:00P-10:00P	2,600	1	10/28	SU	09:42P	:30		NCSC001BANJO2	2,600			
	COMMENT: REVENGE													
23	10/24 - 10/28	10:00P-11:00P	3,800	1	10/25	TH	10:33P	:30		NCSC001BANJO2	3,800			
	COMMENT: SCANDAL													
24	10/24 - 10/28	08:00P-09:00P	3,300	1	10/26	FR	07:58P	:30		NCSC001BANJO2	3,300			
	COMMENT: LAST /MALIBU													
25	10/24 - 10/28	08:00P-09:00P	5,000	1	10/24	WE	08:17P	:30		NCSC001BANJO2	5,000			
	COMMENT: MIDDLE/NEIGHBOR													

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LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
27	10/24 - 10/28	12:00P-12:30P	500	1	10/28	SU	12:29P	:30		NCSC001BANJO2	500			
	COMMENT: DUKE COACHES													
28	10/24 - 10/28	11:30A-12:00P	500	1	10/28	SU	11:59A	:30		NCSC001BANJO2	500			
	COMMENT: UNC COACHES													
29	10/24 - 10/28	03:30P-07:00P	5,000	3	10/27	SA	05:52P	:30		NCSC001BANJO2	5,000			
					10/27	SA	06:49P	:30		NCSC001BANJO2	5,000			
					10/27	SA	07:44P	:30		NCSC001BANJO2	5,000			
30	10/24 - 10/28	06:00A-07:00A	850	3	10/24	WE	06:41A	:30		NCSC001BANJO2	850			
					10/25	TH	06:30A	:30		NCSC001BANJO2	850			
					10/26	FR	06:11A	:30		NCSC001BANJO2	850			
32	10/24 - 10/28	09:00A-10:00A	200	3	10/24	WE	09:59A	:30		NCSC001BANJO2	200			
					10/25	TH	09:22A	:30		NCSC001BANJO2	200			
					10/26	FR	09:47A	:30		NCSC001BANJO2	200			
34	10/24 - 10/28	09:00A-10:00A	750	1	10/27	SA	09:44A	:30		NCSC001BANJO2	750			
35	10/24 - 10/28	08:00A-09:00A	1,000	1	10/27	SA	08:41A	:30		NCSC001BANJO2	1,000			
36	10/24 - 10/28	10:00A-11:00A	600	1	10/28	SU	10:55A	:30		NCSC001BANJO2	600			
37	10/24 - 10/28	12:00P-12:30P	850	3	10/24	WE	12:14P	:30		NCSC001BANJO2	850			
					10/25	TH	12:26P	:30		NCSC001BANJO2	850			

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37	10/24 - 10/28	12:00P-12:30P	850	3	10/26	FR	12:27P	:30		NCSC001BANJO2	850				
39	10/24 - 10/28	07:30P-08:00P	3,000	2	10/24 10/26	WE FR	07:41P 07:37P	:30 :30		NCSC001BANJO2 NCSC001BANJO2	3,000 3,000				
PERIOD GROSS COST PER ORDER CONFIRMATION: 85,450.00					TOTAL UNITS: 46		ACTUAL GROSS BILLING: 83,950.00				TOTAL ADJUSTMENTS: -1,500.00				
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